

MARCUS

DRESSAGE



TRAINER
COMPETITOR
OLYMPIAN

CANADIAN OLYMPIAN DAVID MARCUS

FOR DAVID MARCUS, the journey to the Olympic Games first began in Omaha, Nebraska. Beginning his riding career as a young boy in Nebraska, David moved to Canada at the age of 17 to pursue his education at McMaster University in Hamilton, Ontario. Continuing his athletic career in his newfound country, David opened his own training center, David Marcus Dressage, in Campbellville, Ontario, just west of Toronto. David proudly became a Canadian citizen on December 28, 2011, just in time to meet eligibility requirements for the 2012 London Olympics.

At first glance his chances may have seemed unlikely; neither he nor his horse had ever competed at the Olympic level of grand prix before. David and his top mount, Chrevi's Capital, had less than six months to accomplish the seemingly impossible and qualify for Canada's three-member team. Week by week, they foraged into the competition arena, proudly riding under the maple leaf, as their scores climbed higher

and higher with each outing. By May, David and Chrevi's Capital were unbeatable, scoring back-to-back grand prix victories at international competitions in Burlington, Ontario, and Lexington, Kentucky. In just six short months, David and Chrevi's Capital went from being virtually unknown on the world stage to having their names and photographs splashed across newspapers and magazines as Canadian Olympic athletes.

Since the London Olympics, Chrevi's Capital has continued to excel in international competition while David's second grand prix mount, Don Kontes, is also making a name for himself at the grand prix level. Young prospects, including the mare Betrina, ensure David's prominence and longevity in the upper echelons of dressage sport.

David's Olympic debut was only the first chapter in a story that will continue to unfold in the coming years, with 2014

World Championships in France and Toronto's own 2015 Pan American Games on the near horizon. A second Olympic berth in Rio de Janeiro for the 2016 Olympic Games are already in David's sights.

Join us in supporting David as he takes the next step on the international stage.

H O R S E S

CHREVI'S CAPITAL

2000 dark bay Danish Warmblood gelding by Chrevi's Cavallo
Owner: Deborah Kinzinger

DON KONTES

2000 dark bay Swedish Warmblood gelding by Don Schufro
Owner: Deborah Kinzinger

BETRINA

2006 bay Dutch Warmblood mare by Oscar
Owner: Deborah Kinzinger



COMPETITION HIGHLIGHTS

2013

1st	Grand Prix	CDI3* Angelstone International, Rockwood, ON	Chrevi's Capital	69.81%
1st	Grand Prix Special	CDI3* Angelstone International, Rockwood, ON	Don Kontes	67.94%
1st	Grand Prix Freestyle	CDI3* Angelstone International, Rockwood, ON	Chrevi's Capital	72.73%
Bronze	Team	CDIO3* Adequan Global Dressage Festival, FL	Don Kontes	
1st	Grand Prix	CDI-W Global Dressage Festival, Wellington, FL	Chrevi's Capital	70.34%
1st	Grand Prix Freestyle	CDI-W Global Dressage Festival, Wellington, FL	Chrevi's Capital	74.45%
1st	Grand Prix Freestyle	CDI3* Sunshine Challenge, West Palm Beach, FL	Don Kontes	70.825%

2012

1st	Grand Prix	CDI-W Dressage at Devon, PA	Chrevi's Capital	71.21%
3rd	Grand Prix Freestyle	CDI-W Dressage at Devon, PA	Chrevi's Capital	73.50%
1st	Grand Prix	CDI-W Dressage at Devon, PA	Don Kontes	68.46%
1st	Grand Prix Special	CDI-W Dressage at Devon, PA	Don Kontes	69.40%
3rd	Grand Prix Special	CDI3* Hartpury, GBR	Chrevi's Capital	67.16%
1st	Grand Prix	CDI3* Lexington, KY	Chrevi's Capital	69.02%
1st	Grand Prix Special	CDI3* Lexington, KY	Chrevi's Capital	70.57%
1st	Grand Prix	CDI3* Canada Classic, Burlington, ON	Chrevi's Capital	68.68%
1st	Grand Prix Special	CDI3* Canada Classic, Burlington, ON	Chrevi's Capital	72.35%
2nd	Grand Prix Special	CDI5* West Palm Beach, Wellington, FL	Chrevi's Capital	67.02%

DAVID MARCUS FAST FACTS

- Owns and operates David Marcus Dressage, a full-service dressage training facility in Campbellville, Ontario
- Currently has two horses, Chrevi's Capital and Don Kontes, competing at the Olympic level of Grand Prix
- Made his Canadian Equestrian Team debut riding in Nations' Cup competition in Wellington, Florida, in April of 2012
- Riding Chrevi's Capital, was the highest placed Canadian at the prestigious 2013 World Dressage Masters Palm Beach
- Recipient of the Queen Elizabeth II Diamond Jubilee Medal in 2012
- Won the North American League for the 2013 World Cup Final
- Qualified for the annual North American Young Riders' Championship, for riders aged 16 to 21, in all five years of eligibility, winning silver and bronze medals and the Capt. DeSzinay Memorial Sportsmanship Award
- Coached Amy Jager, Canada's sole representative at the 2009 Young Riders' World Cup Final in Germany, and Alexandra Reid to an individual bronze medal at 2012 North American Young Riders' Championship
- Holds a degree in Economics from McMaster University, class of 2002



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SPONSOR BENEFITS

- North America exposure. David is based in Wellington, Florida, for the winter seasons, and spends the rest of the year competing at various international competitions;
- Possibility to have sponsor recognition on competition saddle pad and other clothing and apparel, including tail coat, polo shirts, ball caps, etc.;
- Sponsor logo displayed prominently at home stable as well as at competition venues;
- Recognition on davidmarcusdressage.com website with link to sponsor site;
- Appearances by Canadian Olympian David Marcus at sponsor events.

TOP 10 STATISTICS OF THE CANADIAN HORSE INDUSTRY

- The horse industry contributes more than \$19 billion annually to the Canadian economy.
- The economic contribution from the horse industry has increased from \$15.8 billion in 2003 to \$19.7 billion in 2010.
- There are an estimated 963,500 horses in Canada.
- There are an estimated 855,000 people active in the horse industry.
- Canadian horse owners spend \$1.6 billion each year on products and services for the care of their horses – an average of \$2,700 per horse per year.
- 34.1% of horse owners have an average household income of \$100,000 or more, with the average income ranging between \$60,000 and \$80,000 per year.
- 83.6% also own pets other than horses, such as dogs or cats.
- 76.4% attended college or university.
- 71.1% have owned horses for more than 10 years.
- 85.1% of horse owners are women.

Source: 2010 Canadian Horse Industry Profile Study,
Commissioned by Equine Canada



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